

## Cookies policy

## COOKIES POLICY

### INFORMATION ABOUT COOKIES

In accordance with Law 34/2002, of July 11, on services of the information society and electronic commerce (LSSI), in relation to Regulation (EU) 2016/679 of the European Parliament and of the Council, of 27 of April 2016, General Data Protection (GDPR) and Organic Law 3/2018, of December 5, Data Protection and Guarantee of Digital Rights (LOPDGDD), it is mandatory to obtain the express consent of the user of all web pages that use dispensable cookies, before you navigate through them.

### WHAT ARE COOKIES?

*Cookies* and other similar technologies such as local shared objects, flash *cookies* or pixels, are tools used by Web servers to store and retrieve information about their visitors, as well as to enable the proper functioning of the site.

Through using these devices, the Web server is able to remember some data concerning the user, such as their preferences for viewing the server's pages, their name and password, products that interest them most, etc.

### COOKIES AFFECTED BY, AND COOKIES EXEMPT FROM REGULATIONS

According to the EU directive, the *cookies* that require the user's informed consent are analysis, advertising and affiliation *cookies*, while technical cookies and those that are necessary for the operation of the website or the provision of services expressly requested by the user are exempt.

### TYPES OF COOKIES

#### DEPENDING ON THE PURPOSE

- **Technical and functional *cookies*:** allow the user to navigate through a website, platform or application and the use of different options or services available in it.
- **Analysis *cookies*:** allow the controller to monitor and analyse the behaviour of the users of the websites they are linked to. The information collected by this type of *cookie* is used to measure the activity of the websites, application or platform and to carry out browsing profiling of the users of said sites, applications and platforms, with the purpose of introducing improvements in the analysis of the user data carried out by service users.
- **Advertising *cookies*:** allow management, in the most efficient way possible, of advertising spaces which, if applicable, the editor has included in a website, application or platform from where requested service is provided based on data such as the edited content or frequency with which advertisements are made.
- **Behavioural advertising *cookies*:** collect information on the user's personal preferences and choices (*retargeting*) in order to allow management, in the most efficient way possible, of the advertising spaces which, if applicable, the editor has included in a website, application or platform from where the requested service is provided.
- **Social *cookies*:** established by the social network platforms in the services to allow content to be shared with friends and networks. The social media platforms have the ability to track activity online outside the Services. This may affect the content and messages seen in other services used.
- **Affiliate *cookies*:** allow you to track visits through links from other websites, with which the website establishes affiliate agreements (affiliate companies).
- **Security *cookies*:** store encrypted information to avoid the stored data in them being vulnerable to malicious attacks by third parties.

#### ACCORDING TO THE PROPERTY

- **Own cookies:** are sent to the user's terminal team from a team or power managed by the own editor and from where the requested service is provided by the user.
- **Third party cookies:** are sent to the user's terminal team from a team or power which is not managed by the editor, but by another body which processes data obtained through the cookies.

#### DEPENDING ON THE STORAGE PERIOD

- **Session cookies:** are a type of *cookie* designed to collect and store data as long as the user accesses a website.
- **Permanent cookies:** are a type of cookies where data continues to be stored in the terminal and may be accessed and processed for a period of time defined by the *cookie* controller, and that can range from a few minutes to several years.

### PROCESSING OF PERSONAL DATA

AYSCOM DATATEC S.L is the **Controller** of the personal data of the **Data Subject** and informs them that these data will be processed in accordance with the provisions of Regulation (EU) 2016/679, of 27 April 2016 (GDPR), and therefore the following information on the processing is provided:

**Purposes of the data processing:** as specified in the *cookies* section which are used on this website.

**Legitimation of the processing:** except in cases where it is necessary for web browsing, by consent of the data subject (art. 6.1 GDPR).

**Data storage criteria:** as specified in the *cookies* section used on the website.

**Data communication:** data will not be disclosed to third parties, except in cookies owned by third parties or under legal obligation.

#### Rights of the Data Subject:

- Right to withdraw consent at any time.
  - Right of access, rectification, portability and erasure of data and the limitation or objection to their processing.
- The right to file a claim with the Spanish Supervisory Authority ([www.aepd.es](http://www.aepd.es)) if you consider that the processing does not comply with current legislation.

#### Contact information to exercise their rights:

AYSCOM DATATEC S.L. Calle MANUEL TOVAR, 36 1º PLANTA, - 28034 MADRID (Madrid). E-mail: [admin.ad@ayscomdatatec.com](mailto:admin.ad@ayscomdatatec.com)

**COOKIES USED ON THIS WEBSITE**

**COOKIES CONTROLLED BY THE EDITOR**

Technical and functional			
Property	Cookie	Purpose	Term
ads.linkedin.com	lang	Saves language preferences of user for a website	Session
ayscomdatatec.com	_gat_gtag_UA_121933395_1	Cookie required to use website options and services	Session
ayscomdatatec.com	_hjAbsoluteSessionInProgress	Cookie required to use website options and services	Session
ayscomdatatec.com	_hjIncludedInPageviewSample	Cookie required to use website options and services	Session
ayscomdatatec.com	_hjSession_688559	Cookie required to use website options and services	Session
ayscomdatatec.com	_hjSessionUser_688559	Cookie required to use website options and services	in a year
ayscomdatatec.com	pll_language	Cookie required to use website options and services	in a year
doubleclick.net	RUL	Cookie required to use website options and services	in 25 days
google.com	__Secure-1PAPISID	Cookie required to use website options and services	in 2 years
google.com	__Secure-1PSID	Cookie required to use website options and services	in 2 years
google.com	__Secure-3PSIDC	Cookie required to use website options and services	in a year
google.com	CONSENT	Google cookie consent tracker	in 16 years
google.com	SEARCH_SAME SITE	SameSite prevents the browser from sending this cookie along with cross-site requests. The main goal is mitigate the risk of cross-origin information leakage. It also provides some protection against cross-site request forgery attacks.	in 5 months
google.es	__Secure-1PAPISID	Cookie required to use website options and services	in 2 years
google.es	__Secure-1PSID	Cookie required to use website options and services	in 2 years
google.es	SEARCH_SAME SITE	SameSite prevents the browser from sending this cookie along with cross-site requests. The main goal is mitigate the risk of cross-origin information leakage. It also provides some protection against cross-site request forgery attacks.	in a month
grupoaliaga.privacydriver.com	_adm	It is used to track visitors through the website.	Session
grupoaliaga.privacydriver.com	_lang	Saves language preferences of user for a website	in 15 days

grupoaliaga.privacydriver.com	<b>lang_active_tab</b>	Cookie required to use website options and services	Session
grupoaliaga.privacydriver.com	<b>lang_app</b>	Cookie required to use website options and services	Session
grupoaliaga.privacydriver.com	<b>nif_validado</b>	Cookie required to use website options and services	Session
grupoaliaga.privacydriver.com	<b>OpenedERF</b>	Cookie required to use website options and services	Session
grupoaliaga.privacydriver.com	<b>PHPSESSID</b>	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.	Session
grupoaliaga.privacydriver.com	<b>s_id_menu_line</b>	Displays the menu line of the ID.	Session
grupoaliaga.privacydriver.com	<b>s_id_section_admin</b>	Set the administrator ID.	Session
grupoaliaga.privacydriver.com	<b>s_in_trash</b>	Cookie required to use website options and services	Session
grupoaliaga.privacydriver.com	<b>s_role</b>	It allows multiple functions.	Session
grupoaliaga.privacydriver.com	<b>s_t</b>	Pending	Session
grupoaliaga.privacydriver.com	<b>ui_info</b>	Cookie required to use website options and services	in a year
linkedin.com	<b>li_gc</b>	Cookie required to use website options and services	in 2 years

**Analytics**

Property	Cookie	Purpose	Term
ayscomdatatec.com	<b>_ga</b>	ID used to identify users	in 2 years
ayscomdatatec.com	<b>_gid</b>	ID used to identify users for 24 hours after last activity	in 22 hours
ayscomdatatec.com	<b>_hjid</b>	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	in a year
google.com	<b>__Secure-3PAPISID</b>	This cookies are used to deliver more relevant ads for you and your interests.	in 2 years
google.com	<b>__Secure-3PSID</b>	These cookies are used to deliver more relevant ads for you and your interests.	in 2 years
google.es	<b>__Secure-3PAPISID</b>	This cookies are used to deliver more relevant ads for you and your interests.	in 2 years
google.es	<b>__Secure-3PSID</b>	These cookies are used to deliver more relevant ads for you and your interests.	in 2 years

Marketing			
Property	Cookie	Purpose	Term
doubleclick.net	<b>DSID</b>	This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite	in 12 hours
doubleclick.net	<b>IDE</b>	This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite	in 2 months
google.com	<b>1P_JAR</b>	These cookies are set via embedded youtube-videos. They register anonymous statistical data on for example how many times the video is displayed and what settings are used for playback.	in 22 days
google.com	<b>AID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 months
google.com	<b>APISID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.com	<b>HSID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.com	<b>NID</b>	This cookies is used to collect website statistics and track conversion rates and Google ad personalisation	in 7 months
google.com	<b>OTZ</b>	Aggregate analysis of website visitors	in 22 days
google.com	<b>SAPISID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.com	<b>SID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.com	<b>SIDCC</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in a year
google.com	<b>SSID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.es	<b>APISID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.es	<b>HSID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years

google.es	<b>NID</b>	This cookies is used to collect website statistics and track conversion rates and Google ad personalisation	in 6 months
google.es	<b>SAPISID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.es	<b>SID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
google.es	<b>SSID</b>	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
linkedin.com	<b>bcookie</b>	Used by LinkedIn to track the use of embedded services.	in a year
linkedin.com	<b>lidc</b>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	in 22 hours

### THIRD PARTY COOKIES

Third-party services are beyond the control of the editor. Suppliers may at any time modify their service conditions, the purpose and use of cookies, etc.

**External suppliers of this website:**

Editor	Privacy Policy
DoubleClick/Google Marketing	<a href="https://privacy.google.com/take-control.html">https://privacy.google.com/take-control.html</a>
Google Analytics	<a href="https://privacy.google.com/take-control.html">https://privacy.google.com/take-control.html</a>
Google	<a href="https://privacy.google.com/take-control.html">https://privacy.google.com/take-control.html</a>
Google	<a href="https://safety.google/privacy/privacy-controls/">https://safety.google/privacy/privacy-controls/</a>
Hotjar	<a href="https://www.hotjar.com/legal/compliance/opt-out">https://www.hotjar.com/legal/compliance/opt-out</a>
LinkedIn	<a href="https://www.linkedin.com/legal/privacy-policy?_l=n_NL">https://www.linkedin.com/legal/privacy-policy?_l=n_NL</a>
PHP.net	<a href="https://www.php.net/privacy.php">https://www.php.net/privacy.php</a>

### COOKIES CONFIGURATION PANEL

From this panel the user will be able to configure the cookies that the website can install in their browser, except for the technical or functional cookies that are necessary for browsing and using the different options or services that are offered.

[Cookie panel](#)

### HOW TO MANAGE COOKIES FROM YOUR BROWSER

<b>Delete cookies from your device</b>	Cookies that are already on a device can be deleted by clearing the browser history, thus deleting the cookies from all websites visited. However, some of the saved information (e.g. login data or website preferences) may also be lost.
<b>Manage site specific cookies</b>	For more precise control of site specific cookies, users can adjust their privacy settings and cookies in their browser.
<b>Blocking cookies</b>	While most modern browsers can be configured to prevent cookies from being installed on a device, this may require the manual adjustment of certain preferences each time a site or page is visited. In addition, some services and features may not work properly (for example, profile logins).

**HOW TO DELETE COOKIES FROM MOST COMMON BROWSERS**

<b>Chrome</b>	<a href="http://support.google.com/chrome/answer/95647?hl=es">http://support.google.com/chrome/answer/95647?hl=es</a>
<b>Edge</b>	<a href="https://support.microsoft.com/es-es/microsoft-edge/eliminar-las-cookies-en-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09">https://support.microsoft.com/es-es/microsoft-edge/eliminar-las-cookies-en-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09</a>
<b>Explorer</b>	<a href="https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer">https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer</a>
<b>Firefox</b>	<a href="https://www.mozilla.org/es-ES/privacy/websites/#cookies">https://www.mozilla.org/es-ES/privacy/websites/#cookies</a>
<b>Safari</b>	<a href="https://support.apple.com/es-es/guide/safari/sfri11471/mac">https://support.apple.com/es-es/guide/safari/sfri11471/mac</a>
<b>Opera</b>	<a href="https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData">https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData</a>

**BANNER FOR ANALYSIS + BEHAVIOURAL ADVERTISING COOKIES**

**ACCEPT COOKIES OPTION**

**Banner with information about the use of analysis and behavioural advertising cookies made by the editor and by third parties.**

**COOKIES**

We use our own cookies and third-party cookies for analytical purposes and to display personalised advertising based on a profile drawn from your browsing habits (e.g. pages visited).

You can accept cookies by clicking on the «I accept» button or configure them or reject their use by clicking on the [Cookies policy](#)

**[I ACCEPT]**

**CONFIGURATION OF THE COOKIE SYSTEM:**

- The banner must be inserted in a clearly visible place that does not go unnoticed by the user.
- The banner may remain visible until the user accepts the installation of the cookies, provided that it does not disturb the browsing of the website.
- Cookies must not be installed until the user clicks on [ACCEPT].
- Users may withdraw consent at any time by accessing the Cookies policy or the Configuration panel.
- The Cookies policy will enable a Configuration Panel where users can choose whether to **accept** or **reject** cookies.
- It shall be as easy to withdraw as to give consent.